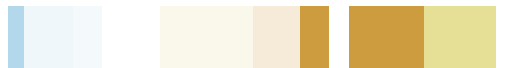
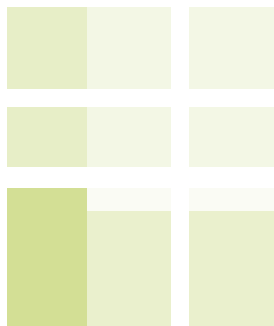
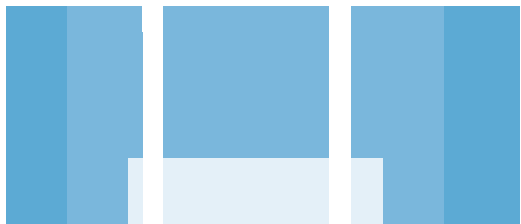
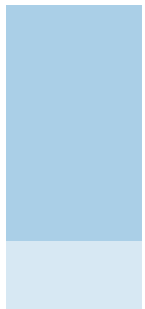
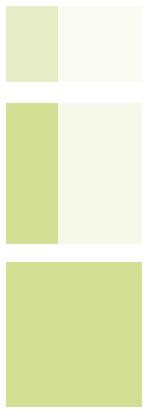


PARTNER PROGRAM 2012

OPENING DOORS TO NEW BUSINESS



WELCOME



“Our partnership with the Greater Chapel Hill Association of REALTORS® has proved to be an **integral** part of our business growth. It provides **opportunities** to participate in service to the **community**, and serves as a catalyst for the development and maintenance of valuable **referral sources.**”

Tom Holt, Attorney
Bagwell Holt Smith Jones
& Crowson, PA


Welcome to the Greater Chapel Hill Association of REALTORS® (GCHAR). We are dedicated to opening doors to new business opportunities and relationships for our Partners. Membership in the Association leads to business contacts that can result in **new business** opportunities.

Chartered in 1954, GCHAR has grown to more than **500 members** committed to professional and business development, as well as to community projects. New members and Partners walk through our doors each day.

Attending Association meetings and socials allow Partners to network with decision-makers — **top producers and leaders** in real estate in Chapel Hill and the surrounding areas. Partners benefit from these events with the chance to increase their visibility and meet face-to-face with REALTORS® — opening doors to relationships and sharing information about their businesses.

Position your company as a **recognized supporter** of the real estate community while gaining new business.

There is **no better way** to get your company’s name and products in front of GCHAR real estate decision-makers than through the Partner Program.



COME ON IN



At GCHAR we realize the needs of our Partners are as **unique and individual** as the homes our REALTORS® sell.

Personalize your Partnership level by selecting the benefits that offer the **most value** to you and your business.

Select your sponsorship options **before February 15** and save. Based on your total dollar commitment, you can receive the following discounts:

Sponsorship between \$1,500 – \$2,499 =

5% discount

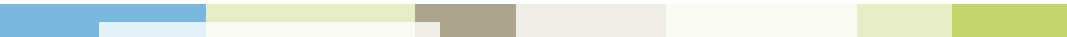
Sponsorship between \$2,500 – \$3,499 =

10% discount

Sponsorship of \$3,500 and higher =

15% discount

Just another example of **working together** to help you be successful in your business.



Open your door to
extraordinary
opportunities
and **market**
exposure today
by joining the
GCHAR Partner
Program.



VALUE OFFERINGS

Sponsorship Opportunity	Member	Non-Member*
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MARKET STATISTICS REPORT

Monthly Sponsor	\$75	—
Exclusive Annual Sponsor	\$750	\$1,200

CONTINUING EDUCATION SPONSOR

Per Class	\$300	\$500
Exclusive Continuing Education Sponsor	\$4,000	\$5,200

MEMBER MEETING SPONSOR

One Meeting (sole sponsor)	\$1,400	\$1,800
Exclusive Member Meeting Sponsor (4/year)	\$5,000	\$6,500

NEWS 'N NOTES SPONSOR WITH HYPERLINK

Weekly	\$50	\$100
Exclusive Sponsor	\$2,400	\$4,000

NEW MEMBER ORIENTATION

One Session	\$100	—
Exclusive Orientation Sponsor (4/year)	\$350	—

WEBSITE

Home Page Exclusive Sponsor	\$5,000	\$7,500
Home Page Banner Ad (rotating)	\$600	\$850
Registration Page Exclusive Sponsor	\$5,000	\$7,500
Registration Page Banner Ad (rotating)	\$600	\$850
Inside Page Banner Ad	\$350	\$500

OTHER

Business Card Display at GCHAR Office	\$50	\$100
Membership Database (excluding email address)	\$100	\$250
Lunch 'n Learn Workshop	\$100	\$400
Holiday Party Sponsor (5 sponsors)	\$750	—
Installation/Awards Event Sponsor (5 sponsors)	\$600	—
Email Marketing Campaign	\$25	\$75

* COST TO JOIN AS AN ASSOCIATE MEMBER IS \$295/YEAR

Need help?

A GCHAR consultant can help you create and customize a unique package based on your individual needs.

GREATER CHAPEL HILL ASSOCIATION OF REALTORS®

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Chapel Hill, NC 27514

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